



PUERTO BANÚS  
Marbella 1970

## PRIVACY POLICY

This Privacy Policy is an integral part of this Web Site´s [Legal Notice](#).

### 1. Processing of the Personal Data

In accordance with the current data protection regulations, PUERTO JOSÉ BANÚS, S.A. (hereinafter, the Entity) informs you that any personal data provided to the Entity, will be processed by the Entity for the following purposes:

Purposes	Legal Basis	Storage Period
Sending customized newsletters or other commercial communications related to the Entity's products and services and/or third parties' products and services that may be of interest its users and clients.	Consent.	The data will be kept during the subscription period. Data subjects have the right to request the deletion of their personal data or revoke the consent for processing it, by sending a writing communication through the channels that are detailed in section 3 of this policy.
Managing reservation requests and provide the requested services.	Performance of a contract.	The data will be kept by the limitation periods of the obligations that may arise from the data processing.
Managing recruiting process	Consent.	The data will be kept for the period of 6 months.
Managing requests for information, complaints and claims from users or clients.	Consent/Legal obligation.	The data will be kept by the limitation periods of the obligations that may arise from the data processing.
Conducting surveys	Performance of a contract/ Legitimate interest in analysing the services provided to improve them.	The data will be kept during the relationship with the Entity and for a period of 1 year from the end of it.
Managing of contracts, agreements and authorizations.	Performance of a contract/Legal obligation	The data will be kept by the limitation periods of the obligations that may arise from the data processing.



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Should the data subject provide an email address, a mobile telephone number or any other means of electronic communication, the data subject expressly authorises the Entity to use such means as a way of communicating with him/her, to fulfil the abovementioned purposes as well as to provide the data subject with any relevant changes which are made on or to the Web Site.

The data subject guarantees that the information provided is true, accurate, complete and up-to-date. The data subject is responsible for any direct or indirect damage or loss that may be caused as a result of the breach of such obligation.

## 2. Recipients

Personal data may be shared with the Entity' service providers, as well as with the relevant authorities, when there is a legal obligation to share them.

## 3. Contact and Exercise of Rights

Data subjects may contact the Entity through the following channels:

Phone: 952 90 98 00

Email: [datos@puertojosebanus.es](mailto:datos@puertojosebanus.es)

Address: Puerto José Banús, Muelle de Honor – Torre de Control 29660 Marbella -Málaga, España.

Data subjects are entitled to exercise their rights of access, rectification, erasure, object or restriction of processing, as well as to request the portability of their data. These rights can be exercised by sending an email to [datos@puertojosebanus.es](mailto:datos@puertojosebanus.es), with the subject "Data Protection". Data subjects must send a copy of their identity document and specify the right to be exercised.

The data subjects who no longer wishes to receive commercial communications may also indicate it by activating the cancellation mechanisms that will be included in the different commercial communications sent by the Entity.

Data subjects are informed of their right to lodge a complaint with a supervisory authority when they consider that the processing of their data violates the applicable data protection regulations.

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